



## Special Session: Private Sustainability Finance and Investment

The year 2015 will be an important milestone in the transition towards sustainable development. Governments are expected to achieve a universal agreement on climate, define a new set of Sustainable Development Goals, and through the third International Conference of Financing for Development, they will also seek to design a broad vision of how to finance sustainable development. The levels of financing required to achieve sustainable development are significant and governments and civil society are calling on private actors to be parts of the solution. Companies and investors are increasingly working together to address sustainability challenges. However, despite the growth of corporate sustainability and responsible investment, and the increased adoption of environmental, social and governance (ESG) considerations throughout the investment value chain, private sector participation in financing sustainability is relatively low. In addition, bold ideas and innovative approaches for the sustainable development are needed to achieve greater impact. The special session will explore the current and potential role of investors and companies in the design and implementation of a financing strategy for global sustainability. Examples of private sector adopting new strategies based on creativeness and innovative ideas for greater impact will be presented.

### Programme

시간		프로그램	발표자
16:40~17:05	25'	발표1	James X. Zhan, 유엔무역개발협의회 (UNCTAD) 투자 및 기업국 국장
17:05~17:25	20'	발표2	최 준, SK그룹 사회공헌위원회 상무
17:25~17:30	5'	Q&A	- James X. Zhan, 유엔무역개발협의회 (UNCTAD) 투자 및 기업국 국장 - 최 준, SK그룹 사회공헌위원회 상무

### Main Speakers



**James X. Zhan** | Director  
*United Nations Conference on Trade and Development*

- Director of Investment and Enterprise Division at the United Nations Conference on Trade and Development
- Team Leader of the annual United Nations World Investment Report
- Chief Editor of the Transnational Corporations Journal
- Member of the Global Agenda Council of the World Economic Forum



**Joon Choi** | Vice President  
*Corporate Contribution Committee at SK Group*

- Vice President of Corporate Contribution Committee at SK Group
- Former Vice President and Co-Managing Partner of Booz & Company's Seoul office