



## Special Session: Post-2015 Business Engagement

The UN is in a process of determining its future development framework (known as the Sustainable Development Goals, SDGs) as the targets of the Millennium Development Goals expire in 2015. The SDGs, to be launched in September 2015, seek to end poverty, ensure a life of dignity and opportunity for all, and protect our planet's stability. This year presents a historic opportunity for businesses to engage as a strong and positive influence on society. Responsible and sustainable businesses can provide an extraordinary boost in realizing the SDGs through innovation, investment, a mass customer base and a global labour force. The SDGs, in turn, can amplify the opportunity for business to be successful by improving the enabling environment and by providing inspiration, direction and a platform for more effective partnerships. This special session seeks to highlight the importance of the transformative business leadership in effectively contributing to sustainable development and creating values for both business and society.

- How does enhanced corporate sustainability practices contribute to sustainable development and create value for both businesses and society?
- How does business understand the SDGs in developing future corporate sustainability strategies and practices?
- How can other stakeholders provide an enabling environment for business action in support of sustainable development?

### Programme

시간		프로그램	발표자
10:30~11:00	30'	발표1	Georg Kell, 유엔글로벌콤팩트 사무총장
11:00~11:30	30'	발표2	John Elkington, Volans 공동창립자 겸 대표이사
11:30~11:40	10'	Q&A	- Georg Kell, 유엔글로벌콤팩트 사무총장 - John Elkington, Volans 공동창립자 겸 대표이사

### Main Speakers



**Georg Kell** | Executive Director  
*United Nations Global Compact*

- Executive Director of the United Nations Global Compact
- UN Global Compact Founding Member
- Former Senior Officer in the Executive Office of the UN Secretary-General
- Former Senior Officer of the UN Conference on Trade and Development



**John Elkington** | Co-Founder & Executive Chairman  
*Volans*

- Co-Founder and Executive Chairman of Volans
- Co-Founder and Honorary Chairman, Former Board Member and Chairman of SustainAbility Ltd.
- Visiting professor at University College London (UCL) Energy Institute
- First introduced the Triple Bottom Line concept in his book, titled "Cannibals with Forks"
- Co-Founder, Founding Editor and former Managing Director of Environmental Data Services (ENDS)