



Global Compact Network  
Korea

Seoul, 30 November 2012

**Workshop on Inclusive Business Development  
Launch of the Korean version of the Growing Inclusive Markets Report  
17<sup>th</sup> December 2012, Seoul, Republic of Korea**

Dear Members of the Global Compact Network Korea,

The United Nations Development Programme (UNDP) Seoul Policy Centre and the Global Compact Network Korea would like to invite you to our workshop on inclusive business development and the launch of the Korean version of the UNDP Growing Inclusive Markets (GIM) report.

The workshop will take place **at the Grand Hyatt Hotel (Grand Ballroom III) Seoul, from 2:30 - 6:30 pm on 17<sup>th</sup> of December 2012.**

The workshop aims at reflecting on the business, social and development benefits, opportunities and challenges of promoting the development of inclusive businesses in the fast-evolving, large developing markets. The workshop will be an opportunity for both the UNDP to share its knowledge products and best practices on inclusive business models around the world, and for private sector companies from a number of countries in Asia to share their own experience and lessons learned in promoting the GIM and Business Call to Action (BCtA) initiatives, with the Korean private sector.

The workshop will also be the opportunity to launch the Korean version of the UNDP's Growing Inclusive Markets Initiative Report on "Creating Value for All: Strategies for Doing Business with the Poor".

Ultimately the workshop aims to enhance the Korean private sector, government, institutes and academia's interest in becoming active promoters of inclusive businesses and of the BCtA approach.

Please let us know if you will be able to attend at your earliest convenience and we look forward to your participation in this exciting initiative. Kindly confirm your attendance by email: [rspv.ungckorea@gmail.com](mailto:rspv.ungckorea@gmail.com), phone: 02-749-2149/50 or fax: 02-749-2148.

Yours sincerely,

A stylized, handwritten signature in black ink, appearing to read 'Anne-Isabelle Degryse-Blateau'.

Anne -Isabelle Degryse-Blateau  
Director - UNDP Seoul Policy Centre

A stylized, handwritten signature in black ink, appearing to read 'Chul Ki Ju'.

Chul Ki Ju  
Secretary General - Global Compact Network Korea