

평화를 위한 기업활동 (Business for Peace) 분과세션

Business leaders from all regions and all sectors have a strong rationale for engaging for peace. Their engagement is not only based on ethical concerns, the imperative to manage operational, legal and reputational risks or by pressure from competitors or investors. It is seen as a way to support success and performance in the long term. To galvanize the private sector around the world in support of peace, Business for Peace (B4P) – a platform for action and collaboration – was launched in September 2013 by the UN Secretary-General H.E. Mr. Ban Ki-moon. The Global Compact Network Korea will launch the B4P initiative during the UNGC Korea Leaders Summit to highlight how businesses both in the country and abroad can take effective action in support of this agenda and showcase existing efforts undertaken by Korean companies in this regard. This bottom-up, grassroots approach offers hubs where companies and other stakeholders can share experiences and identify the factors critical to recovery within the country. In particular, the session will share cases on Gaeseong Industrial Complex located in North Korea as well as on B4P efforts of Global Compact Local Networks and businesses abroad.

- What are the latest peace building issues that are material to the private sector? What efforts are undertaken by businesses to address such issues?
- Maintaining peace and security is a primary responsibility of Governments. What complementary role that businesses can do to support society including conflict affected and high-risk areas while creating value for businesses?

Programme

시간		프로그램	발표자
14:00~14:05	5'	축사	황부기, 통일부 차관
14:05~14:10	5'	환영사	김남식, 개성공업지구지원재단 이사장
14:10~14:35	25'	발표 1	Georg Kell, 유엔글로벌콤팩트 사무총장
14:35~15:00	25'	발표 2	Per Saxegaard, Oslo Business for Peace Foundation 회장 및 창립자
15:00~15:20	20'	발표 3	조건식, 현대아산 사장
15:20~16:20	60'	패널 토론	<ul style="list-style-type: none"> ■ 좌장 <ul style="list-style-type: none"> - 이상만, 중앙대학교 경제학과 교수 겸 북한정책포럼 운영위원장 ■ 패널 <ul style="list-style-type: none"> - Georg Kell, 유엔글로벌콤팩트 사무총장 - Per Saxegaard, Oslo Business for Peace Foundation 회장 및 창립자 - 조건식, 현대아산 사장 - 홍양호, 개성공단포럼 공동대표 - 조봉현, IBK경제연구소 수석연구위원 - 편보현, 대한무역투자진흥공사(KOTRA) 수출첫걸음지원팀 수출기업화 프로젝트 매니저 ■ Q&A

Welcome Speech / Congratulatory Address



Boo-gi Hwang
Vice Minister of the Ministry of
Unification of the Republic of
Korea



Nam-sik Kim
President of Gaeseong Industrial
District Foundation & Chairman of
KIDMAC

Main Speakers



Georg Kell | Executive Director
United Nations Global Compact

- Executive Director of the United Nations Global Compact
- UN Global Compact Founding Member
- Former Senior Officer in the Executive Office of the UN Secretary-General
- Former Senior Officer of the UN Conference on Trade and Development



Per L. Saxegaard | Founder & Executive Chairman
Business for Peace Foundation

- Founder and Chairman of the Business for Peace Foundation
- Founder and Chairman of the World Trade Center Oslo
- Co-Founder and Senior Partner at Norden Realkapital Group and Norden Investment Banking



Kun-shik Cho | President & CEO
Hyundai Asan Corporation

- President & CEO of Hyundai Asan Corporation
- Standing Member of the National Unification Advisory Council (Department of Economy, Science & Environment)
- Former Chairman of the North Korea Economy Forum
- 14th Vice-Minister of the Ministry of Unification of the Republic of Korea
- Former Secretary to the President for Unification Affairs and the Office of the President (Blue House)

Moderator



Sang-man Lee
Professor of Economic Dept. at
Chung-Ang University
Chairman of Korea Development
Cooperation Research Networks

Panellists



Yang-ho Hong
Co-Representative of Gaeseong
Industrial Complex Forum



Bong-hyun Cho
Senior Research Fellow & Director
of the IBK Economic Research
Institute



Bo-hyun Pyun
Project Manager of the Export
Initiation Division at the
Korea Trade-Investment
Promotion Agency (KOTRA)